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Western Area Power Administration

Powering the energy frontier



Greetings,

Western Area Power Administration is developing its 2030 strategic plan. We welcome your insights as we position ourselves to continue addressing current and emerging issues, while safely providing cost-based hydropower and transmission to our customers and the communities we serve.

We are currently in the assessment and analysis phase, which includes a scan of the internal and external environments in which WAPA operates.

WAPA has a long tradition of fostering strong partnerships to achieve our mission, so it is critical we hear the customer and stakeholder perspective. We encourage you to provide input on opportunities and challenges via [this link](#).

Comments will be collected, consolidated and presented to WAPA senior leaders to inform the development of the 2030 strategic priorities and objectives. No personally identifiable information is collected – only high-level demographic information. All information is confidential.

We thank you in advance for your participation in this important process and would appreciate a response by Dec. 23, 2021. For questions, please contact Kerry Whitford, Chief Strategy Officer at kwhitford@wapa.gov

Link to the customer input form: <https://www.surveymonkey.com/r/VLJB2DJ>

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